

7th Annual



## Sponsorship/Donor Information

**K-12 students, of all academic abilities, becoming entrepreneurs!**



**SATURDAY, MAY 25, 2024  
NOON - 4PM**

**SEVEN CHIEFS SPORTSPLEX  
19 BULLHEAD ROAD,  
TSUUT'INA NATION, AB, T3T 0A6**



At the 7th Young Entrepreneurs Annual Business Fair, students in grades K-12 showcase and sell their creations.

As a *sponsor/donor* you will have valuable exposure to **North Point families and our wide social and community network across Calgary**, with recognition before, during and after the event. Young Entrepreneurs can customize a package to meet your specific needs and goals as an event sponsor/donor.

**This unforgettable event attracts hundreds of Calgarians** who come to shop at dozens of small businesses managed by young entrepreneurs aged 6 to 18 years old. Presented by the *Financial Academy* at North Point Schools, Young Entrepreneurs is Canada's largest student business fair.

Shop for a wide choice of original products such as:

- arts and crafts, wood-crafts, natural soaps
- unique clothing and accessories
- homemade baking, refreshments & sweets
- original toys and games, plants, herbs
- and much more

Young Entrepreneurs showcases North Point Schools' *K-12 Financial Education and Entrepreneurship Program*.

Watch the 2024 Business Fair promo video on YouTube <https://youtu.be/Uy1R7AlfWU8>

**FREE**  
Open to the public!

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# ENTREPRENEURIAL EDUCATION FOR THE INNOVATION ECONOMY



FINANCIAL  
EDUCATION  
AT NORTH POINT

*“The workplace of the future will be significantly changed from what we know today. The jobs that will be available and the skills they demand, we have not yet imagined.”*

The ultimate preparation for today's Innovation Economy is **entrepreneurial skills**. Infusing entrepreneurship into our education curriculum has a myriad of positive effects on self reliance, individual growth, and increased school engagement.



*Inspiring students to make life-long financially responsible decisions*

The Financial Academy at North Point Schools is unique among Canada’s elementary and junior high schools. From kindergarten to grade 12, students acquire the knowledge and skills that empower them to make smart, safe, and informed financial decisions. Our state-of-the-art digital platforms and innovative curriculum intertwine core subjects of math, language arts, and social studies in topics including:

- Financial Literacy
- Entrepreneurship
- Economics
- Investing

*Historically Speaking*

	2023	2022	2019	2018	2017
<b>Booths</b>	<b>140+</b>	<b>110+</b>	<b>70</b>	<b>63</b>	<b>41</b>
<b>Customers</b>	<b>1,000+</b>	<b>600+</b>	<b>400+</b>	<b>300+</b>	<b>200+</b>
<b>Grades of Student Businesses</b>	<b>K-12</b>	<b>1-12</b>	<b>1-9</b>	<b>1-9</b>	<b>K-9</b>
<b>Revenue</b>	<b>\$25,000+</b> revenue by all student businesses	<b>\$20,000+</b> revenue by all student businesses	<b>\$13,000+</b> revenue by all student businesses	<b>\$10,000+</b> revenue by all student businesses	<b>\$5,000+</b> revenue by all student businesses

*Number of Businesses by Grade Level in 2023*

Gr. K	Gr. 1	Gr. 2	Gr. 3	Gr. 4	Gr. 5	Gr. 6
<b>1</b>	<b>3</b>	<b>1</b>	<b>9</b>	<b>14</b>	<b>18</b>	<b>21</b>
Gr. 7	Gr. 8	Gr. 9	Gr. 10	Gr. 11	Gr. 12	
<b>20</b>	<b>18</b>	<b>15</b>	<b>18</b>	<b>5</b>	<b>6</b>	

# PLATINUM PRESENTING DONORS

Hunter Family Foundation  
Rostoker Family

## SPONSORSHIP/DONOR OPPORTUNITIES

Generous donations contribute to, and support the development of our young entrepreneurs.

<b>GOLD</b> SPONSOR/DONOR <b>\$5,000</b>	<b>SILVER</b> SPONSOR/DONOR <b>\$2,500</b>	<b>BRONZE</b> SPONSOR/DONOR <b>\$1,000</b>
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Name/Logo printed on promotional materials



Social media mention on Facebook, Instagram & Twitter



Name/Logo in 'to the Point' parent newsletter and Awards Program



Name/Logo on website <sup>1</sup>



Name/Logo on all booth signs



Company/donor name listed in the North Point Schools annual report



Complementary information booth



<sup>1</sup> [www.northpoint.school](http://www.northpoint.school) Business Fair section

Complete the [ONLINE SPONSOR/DONOR FORM](#) or contact us at [bgroberman@northpoint.school](mailto:bgroberman@northpoint.school) to build your ultimate package!

## MORE DONATION OPPORTUNITIES

Charitable donations will enhance the **Young Entrepreneurs Annual Business Fair** and provide much needed support for our **Financial Education and Entrepreneurship Program**.

Donors are acknowledged on our website and signage. For details and to donate visit [northpointbusinessfair.com](http://northpointbusinessfair.com). North Point School is a registered non-profit organization. Charitable registration number 842178998 RR0001.



## WHO WE ARE

Believing that boys and girls learn differently and have unique needs, North Point School offers three distinct and exciting programs. Our **SCHOOL FOR BOYS** serves boys in Gr. K-9 and taps into boys' natural curiosity and energy as a foundation for life-long learning as we **TEACH BOYS the way boys LEARN**. Our Gr. K-9 **SCHOOL FOR GIRLS** strives to **build self-confidence** and allow girls to **develop their passions**. In our co-educational **HIGH SCHOOL**, we create a robust social environment as we **LAUNCH LEADERS** who can successfully navigate the **adventure that awaits**.

[www.NorthPointBusinessFair.com](http://www.NorthPointBusinessFair.com)

Contact **Bruce Groberman**, Director of Financial Education for your Young Entrepreneurs sponsorship/donor package.

[bgroberman@northpoint.school](mailto:bgroberman@northpoint.school) or 403.617.7690



[www.northpoint.school](http://www.northpoint.school)

### **RICHMOND CAMPUS**

2445 - 23 Ave. SW  
Calgary, AB

### **CURRIE CAMPUS**

Building B6, 2509 Dieppe Ave. SW  
Calgary, AB