

Jumpstart tomorrow's entrepreneurs\$ TODAY!

4th
ANNUAL

BOYS IN BUSINESS

North Point School Business Fair



10 am
- 2 pm

**SATURDAY
JUNE 1, 2019**

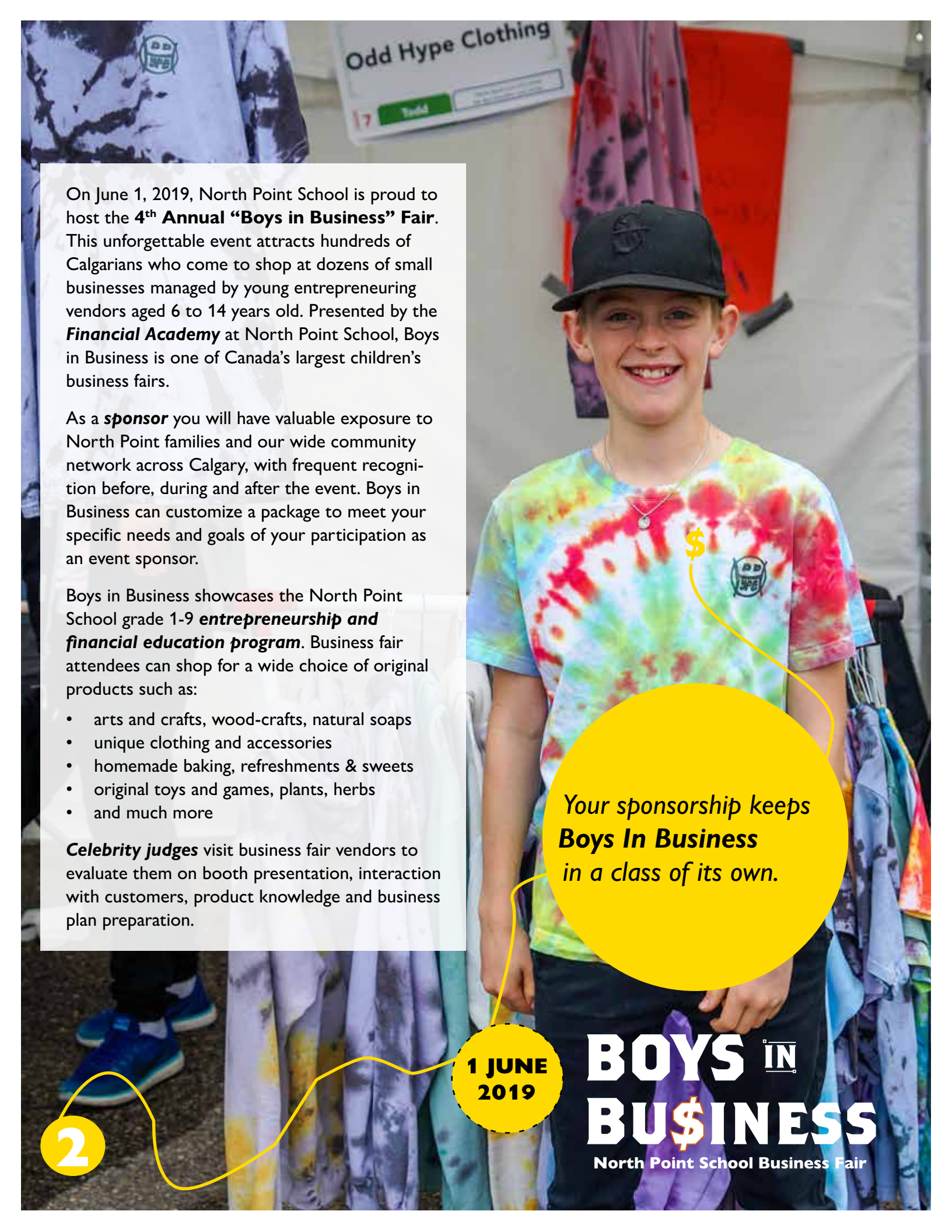
North Point School for Boys
2445 - 23rd Ave. SW Calgary, AB

presented by

FINANCIAL ACADEMY
NORTH POINT

Sponsorship Package





On June 1, 2019, North Point School is proud to host the 4th Annual “Boys in Business” Fair. This unforgettable event attracts hundreds of Calgarians who come to shop at dozens of small businesses managed by young entrepreneuring vendors aged 6 to 14 years old. Presented by the **Financial Academy** at North Point School, Boys in Business is one of Canada’s largest children’s business fairs.

As a **sponsor** you will have valuable exposure to North Point families and our wide community network across Calgary, with frequent recognition before, during and after the event. Boys in Business can customize a package to meet your specific needs and goals of your participation as an event sponsor.

Boys in Business showcases the North Point School grade 1-9 **entrepreneurship and financial education program**. Business fair attendees can shop for a wide choice of original products such as:

- arts and crafts, wood-crafts, natural soaps
- unique clothing and accessories
- homemade baking, refreshments & sweets
- original toys and games, plants, herbs
- and much more

Celebrity judges visit business fair vendors to evaluate them on booth presentation, interaction with customers, product knowledge and business plan preparation.

*Your sponsorship keeps
Boys In Business
in a class of its own.*

1 JUNE
2019

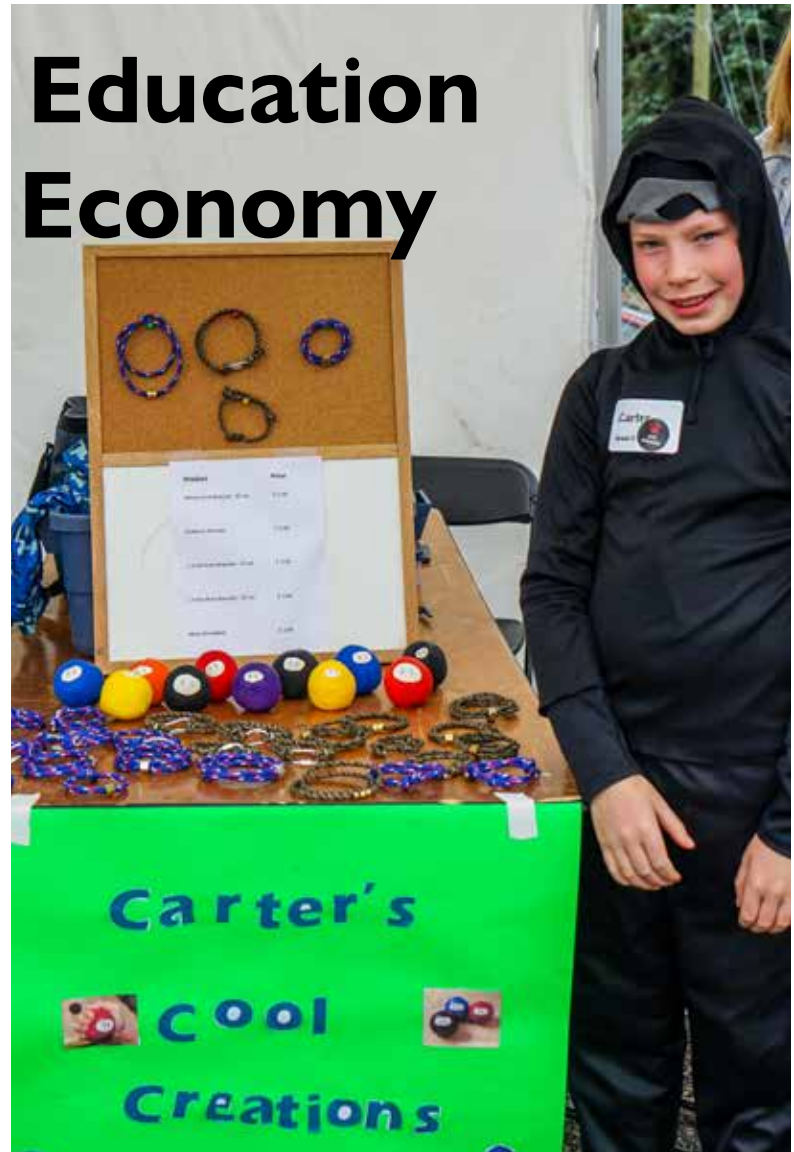
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BOYS ^{IN}
BU\$INESS
North Point School Business Fair

Entrepreneurial Education for the Innovation Economy

“The workplace of the future will be significantly changed from what we know today. The jobs that will be available and the skills they demand, we have not yet imagined.”

The ultimate preparation for today’s Innovation Economy is **entrepreneurial skills**. Infusing entrepreneurship into our education curriculum helps students succeed in school, boosts academic performance, and is valued by employers. Instilling an entrepreneurial mindset has a myriad of positive effects on self reliance, individual growth, and increased school engagement.



FINANCIAL ACADEMY AT NORTH POINT

Inspiring students to make life-long financially responsible decisions

The Financial Academy at North Point School is unique among Canada’s elementary and junior high schools. Grade 1-9 students acquire knowledge and skills that empower them to make smart, safe, and informed financial decisions. Our state-of-the-art digital platforms and innovative curriculum intertwine core subjects of math, language arts, and social studies in topics such as:

- personal financial literacy
- basic economics
- entrepreneurship



2019 <small>estimates</small>	69 Booths	350+ Customers	1-9 Grades of Student Businesses	\$10,000 Potential revenue by all student businesses
2018	65 Booths	300+ Customers	1-9 Grades of Student Businesses	\$5,000 Estimated revenue by all student businesses
2017	41 Booths	200+ Customers	5 Age - youngest entrepreneur	\$400+ Sales revenue by several individual student businesses
2016	6 Booths	30+ Customers	3 Grades represented (Gr. 5-7)	

Historically Speaking



**1 JUNE
2019**

**BOYS IN
BUSINESS**

North Point School Business Fair



Sponsorship Opportunities

Generous sponsors contribute to, and support the development of our young entrepreneurs.

TITLE SPONSOR
\$10,000

GOLD SPONSOR
\$5,000

SILVER SPONSOR
\$2,000

Logo printed on Sponsor Signs



Social media mention on Facebook, Instagram & Twitter



Logo in 'to the Point' parent news bulletin and Awards Program (June 19)



Logo on website ¹



Logo on 65+ Booth Signs



Company name listed in the North Point School Annual Report (Fall 2019)



10' x 10' Booth at the Business Fair



Company name linked to 2019 Business Fair ²



¹ www.northpoint.school Business Fair section
² Must be confirmed prior to printing deadlines

Complete the **ONLINE** sponsorship form at www.NorthPointBusinessFair.com or contact us at bgroberman@northpoint.school to build your ultimate package!





Jumpstart Tomorrow's Entrepreneurs TODAY!

BOYS ^{IN} BUSINESS

North Point School Business Fair

**1 JUNE
2019**

www.NorthPointBusinessFair.com

Contact **Bruce Groberman**, Director of Financial Education to design your ultimate Boys in Business sponsorship package.

bgroberman@northpoint.school or 403.617.7690

NORTH POINT
SCHOOL FOR BOYS

Alberta's only K-9 all-boys private school
www.northpoint.school

